



Dear Business Owner/Manager,

Imagine having your business advertisement seen by thousands of people during the course of a year - without them having to look it up. Imagine **not** spending thousands of dollars to advertise in the yellow pages and/or newspapers.

Imagine having your business advertisement 10 times larger than anything that can be offered above. This is the perfect opportunity to make your imagination come true.

Black Watch Soccer Club, located behind the brewery off of 30th Street in Tampa, has traditionally sold signs each season advertising local establishments and/or services. Your sign will be on a 4'x8' board and hung on the border surrounding their "Field of Dreams" soccer game field. Your advertisement will be seen by thousands of people of all ages over the course of one year. The cost to you is a one time fee of \$450.00. Renewals at the end of this period are \$325.00 (prices subject to change without notice).

Note: the Black Watch Soccer Club will be hosting their 12th Annual Labor Day Soccer Tournament August 29th through September 1st. Teams throughout the State of Florida and possibly many from out of state will be traveling here to participate in this highly competitive and exciting tournament. Last year they attracted over 140 teams and expect an even bigger turn-out this year.

Black Watch is a non-profit organization. Their tax I.D. number is 59-2958107. This project is one of their major annual fundraisers. The Black Watch Soccer Club receives no State, City or any other local funding. Black Watch is dedicated to developing competitive soccer teams and players while maintaining the highest standards of sportsmanship with qualified professional coaching and leadership. Your generous financial contribution will help them to achieve this goal plus maintain and improve their fields.

Thank you in advance for your consideration in this matter, and for your support of your local soccer club. It is greatly appreciated by the members of Black Watch Soccer.

If you are interested in taking advantage of this low cost opportunity to advertise your place of business and/or services please complete the attached form.

We hope we can count on you! Space is limited so please don't delay. We'd like to hang your sign before the Labor Day tournament.

Please feel free to contact me at 813-985-7572 or justsoccerpam@aol.com if you have any questions.

Sincerely,

Pam Garrett
Club Administrator, Black Watch Soccer Club